

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K STREET NW
WASHINGTON, DC 20007

INVOICE

DUPLICATE

Advertiser	OBAMA FOR AMERICA	Invoice #	WN12090165
Product	Candidate Orders	Invoice Date	09/30/12
Estimate Number	1768	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/17/12
Station	WRC	Order #	334823
Account Executive	Kaitie Conway	Alt Order #	WOC10033518
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/13/12 - 09/17/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
	IP										
					09/13/12 to 09/19/12	3x	M - TF - -				
	WRC			Th	09/13/12	:00			\$3,500.00	See MG 4.2,4.3	2
				PREEMPT							
	WRC			F	09/14/12	:00			\$3,500.00	See MG 1.4	3
				PREEMPT							
	WRC			F	09/14/12	:30	7:54 PM	OFA12A100H	\$2,125.00	MG for 1.3 09/14	4
	WRC			M	09/17/12	:30	7:42 PM	OFA12Z107H	\$3,500.00		1
2	WRC	The Voice	8-10p								
	IP										
					09/13/12 to 09/19/12	2x	M - - - - -				
	WRC			M	09/17/12	:30	7:58 PM	OFA12Z118H	\$7,500.00		1
	WRC			M	09/17/12	:30	9:20 PM	OFA12A100H	\$7,500.00		2
3	WRC	10-11P LAW & ORDER SVU	10P-11P								
	IP										
					09/13/12 to 09/19/12	1x	- - - - - S -				
	WRC			Sa	09/15/12	:30	11:00 PM	OFA12Z107H	\$1,200.00		1
4	WRC	Am Got Talent	8-10p								
	IP										
					09/10/12 to 09/16/12	1x	- - - T - - -				
	WRC			Th	09/13/12	:00			\$7,500.00	See MG 4.2,4.3	1
				PREEMPT							
	WRC	730-8P ACCESS HOLLYWOOD	730P-8P	Th	09/13/12	:30	7:42 PM	OFA12A100H	\$2,125.00	MG for 1.2,4.1	3
	WRC			Th	09/13/12	:30	9:26 PM	OFA12Z107H	\$4,000.00	MG for 1.2,4.1	2

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

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Advertiser Code	95
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Agency Ref	25779
Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC	NFL Reg Season Non-Local	8P-1130P								
	IP										
					09/10/12 to 09/16/12	2x	-----S				
	WRC			Su	09/16/12	:30	8:20 PM	OFA12Z118H	\$15,000.00		1
	WRC			Su	09/16/12	:30	10:08 PM	OFA12A100H	\$15,000.00		2
		<u>Aired Spots</u>		9							

<u>Gross Total</u>	\$57,950.00	
<u>Agency Commission</u>	\$8,692.50	
<u>Net Amount Due</u>	\$49,257.50	Payment Terms 30 Days

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